



Elevating Wellness

The Spark (Story)

- In university, my roommate hadn't seen her period for 4 months and was accused of being pregnant — until she was diagnosed with PCOS.
- Around the same time, a close friend was diagnosed with Endometriosis. None of us had ever heard of these conditions.
- That moment birthed iWoman — a movement to educate, empower, and provide safe menstrual care for women.

The Problem

- 1 in 10 women in Nigeria miss school/work monthly due to poor menstrual care.
- 65% of women in rural areas can't afford pads.
- 75% of commercial pads contain plastic & chemicals that harm health and the planet.
- A lot of women get reactions or skin infections from pads

Effects: Environmental Impact

- Conventional pads take 500–600 years to decompose.
- Over 12 billion pads disposed yearly in Africa cause land and water pollution.

The iWoman Solution

- Biodegradable pads made from banana, plantain & bamboo fibers.
- Antimicrobial cotton layers for hygiene & comfort.
- Education + distribution outreach through Femme Flow initiative.



PAD PACKAGING DESIGN

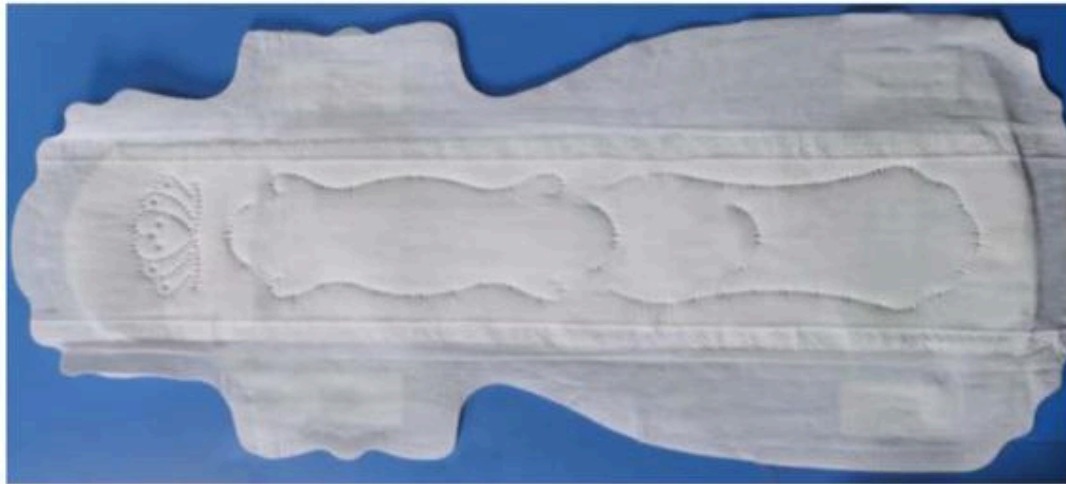


For Light flow



For Heavy Flow

PAD DESIGN



Source: From the suppliers

ANION CHIPS



PAD DESIGN

Negative ion chip

Antibacterial odor removal

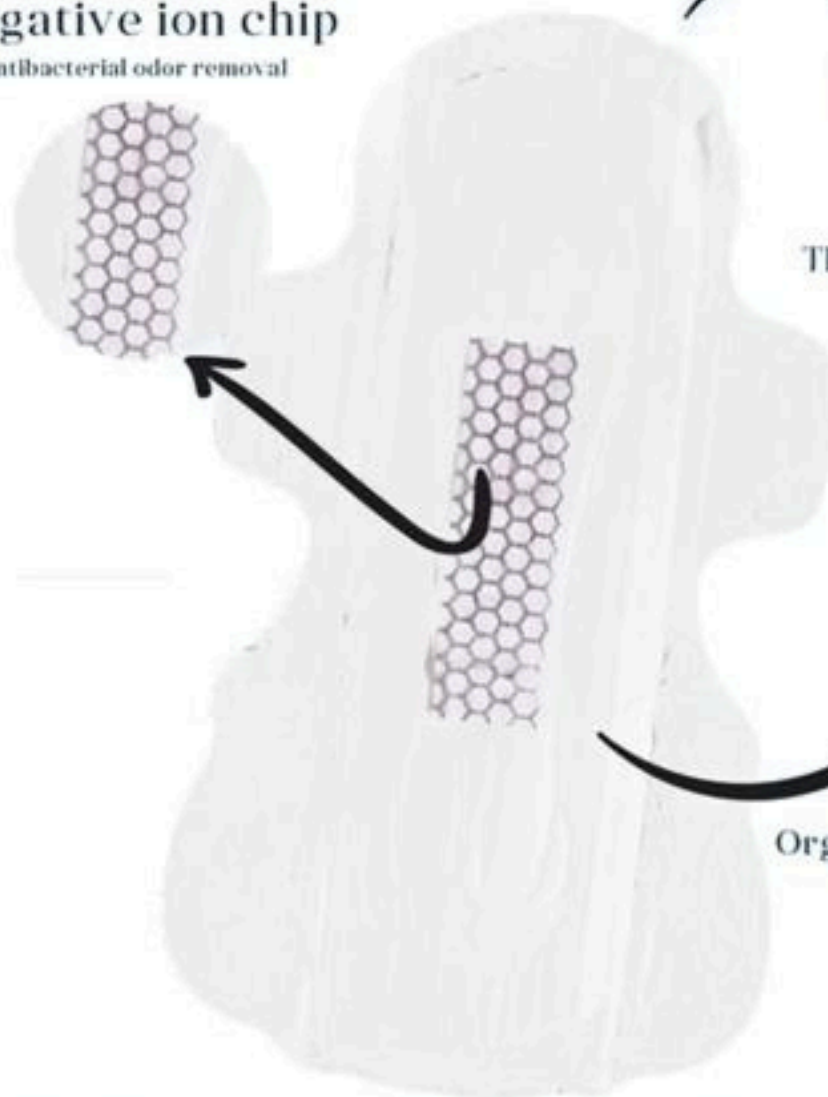


Thickness: 1mm/0.003in



Organic cotton surface

Environmentally friendly
breathable



PAD DESIGN



- NO ODOR
- NO LEAKAGE
- NO BACTERIA
- NO WETNESS
- NO IRRITATION OR RASHES



ANION CHIPS

Other Products



Lasting for 8 hours continuous to relieve pain

• Gentle warm won't burn your skin •



Cramp relief patch



Other Products



Menstrual cups



Femme Flow Initiative

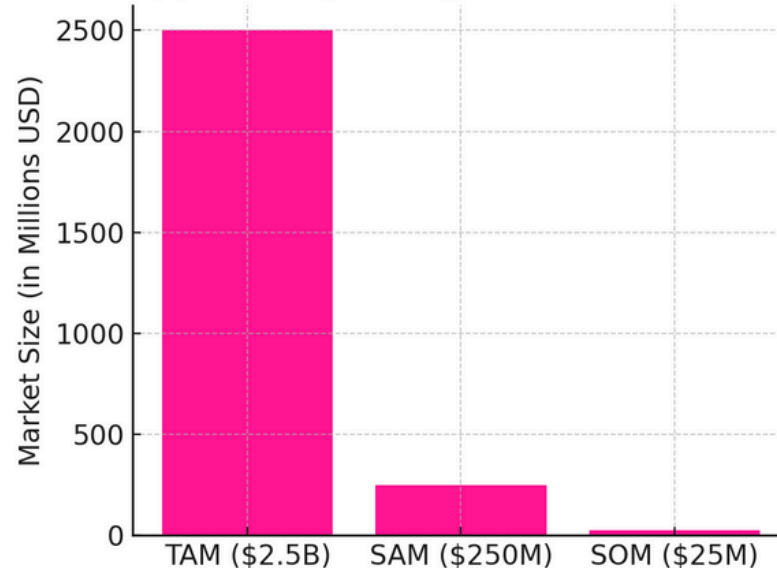
- Community outreach arm of iWoman.
- Educates girls in public schools on menstrual and reproductive health.
- Has reached 1,000+ girls with pads and training.



Market Opportunity

- Nigeria: Over 30 million menstruating women
- Sub-Saharan Africa: Over 200 million women
- TAM: \$2.5B+ | SAM: \$250M | SOM: \$25M target (10% share in 5 years)

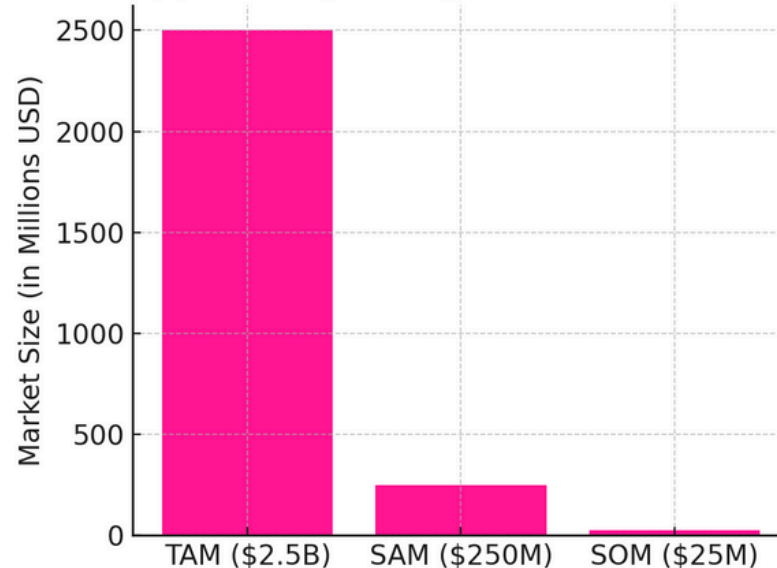
Market Opportunity — Nigeria & Sub-Saharan



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Market Opportunity — Nigeria & Sub-Saharan



Funding Goal

- Seeking \$15,000 to:
- • Scale Femme Flow outreaches across 5 Nigerian states
- • Build local pad production unit using banana & plantain fibers
- • Equip 50 women entrepreneurs for community distribution

Our Team

- Led by Annette Ojoh Aigbirere , founder of iWoman & Melanin Skin City.
- Team includes female health educators and sustainability experts but it's 2 main staffs we have, the rest are volunteers for our programs



MELANIN SKIN CITY
by Doctor A

Meet Our Team



**Aigbirere .O.
Annette**
FOUNDER/C.E.O



Tofunmi Raifu
SOCIAL MEDIA MANAGER



Afolabi Ayomikun Mary
REGISTERED NURSE /PERSONAL
ASSISTANT
