

HOW IT WORKS

COMPANY

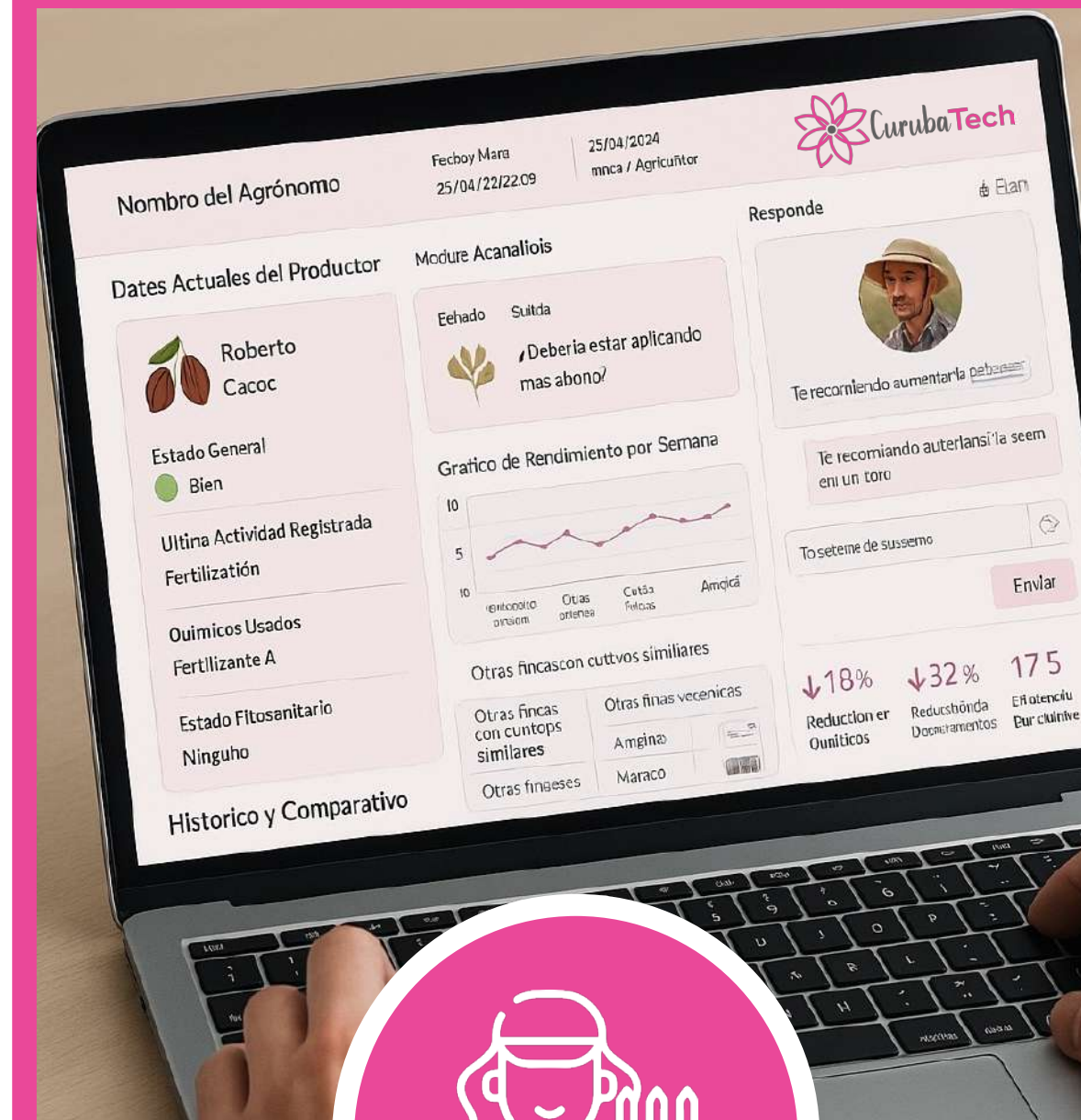


Defines Goals
per crop



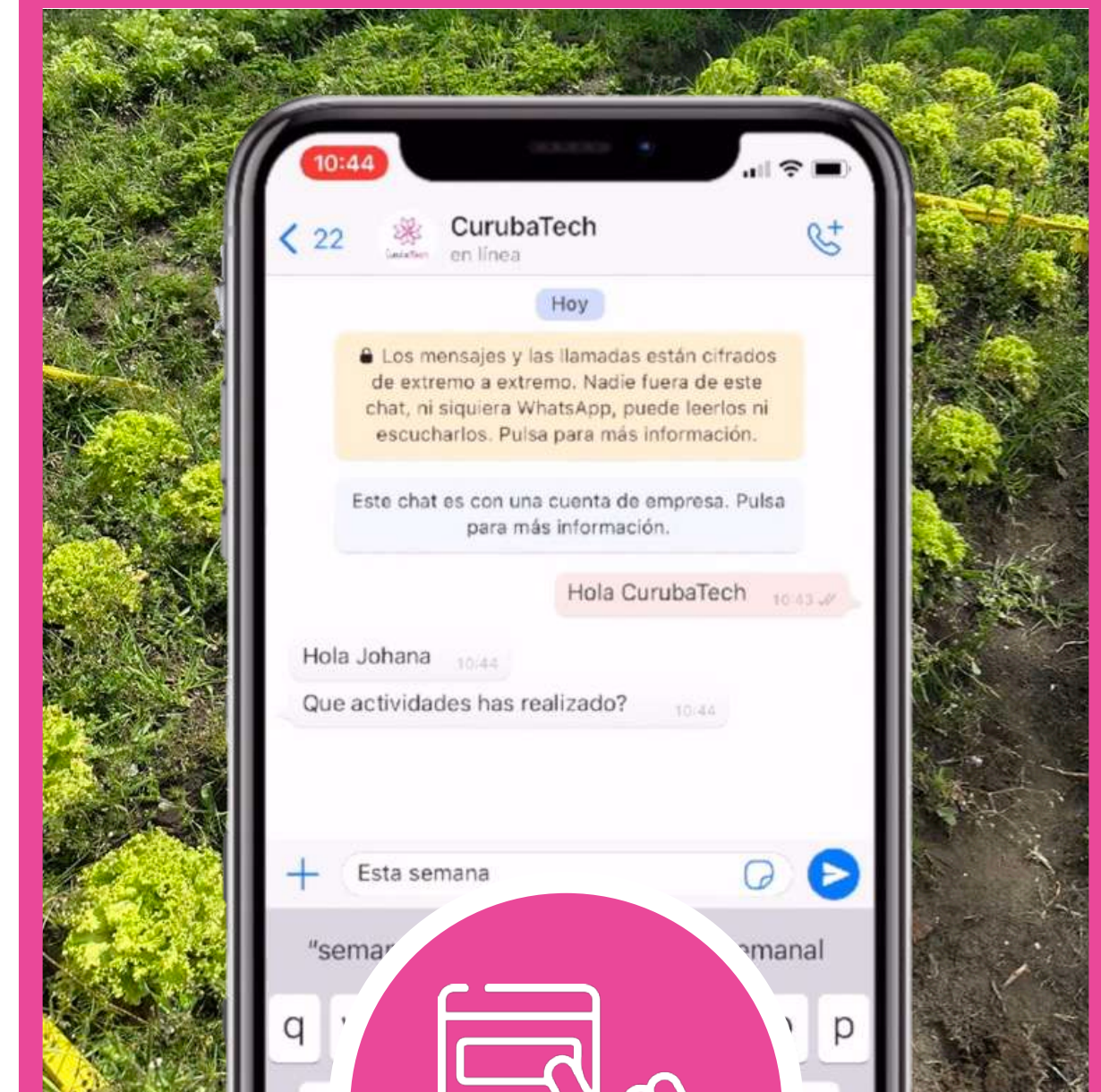
Dashboards
in real time

AGRO EXPERT



Web Plataform
for agro experts

FARMER



Technical Assistance
via WhatsApp

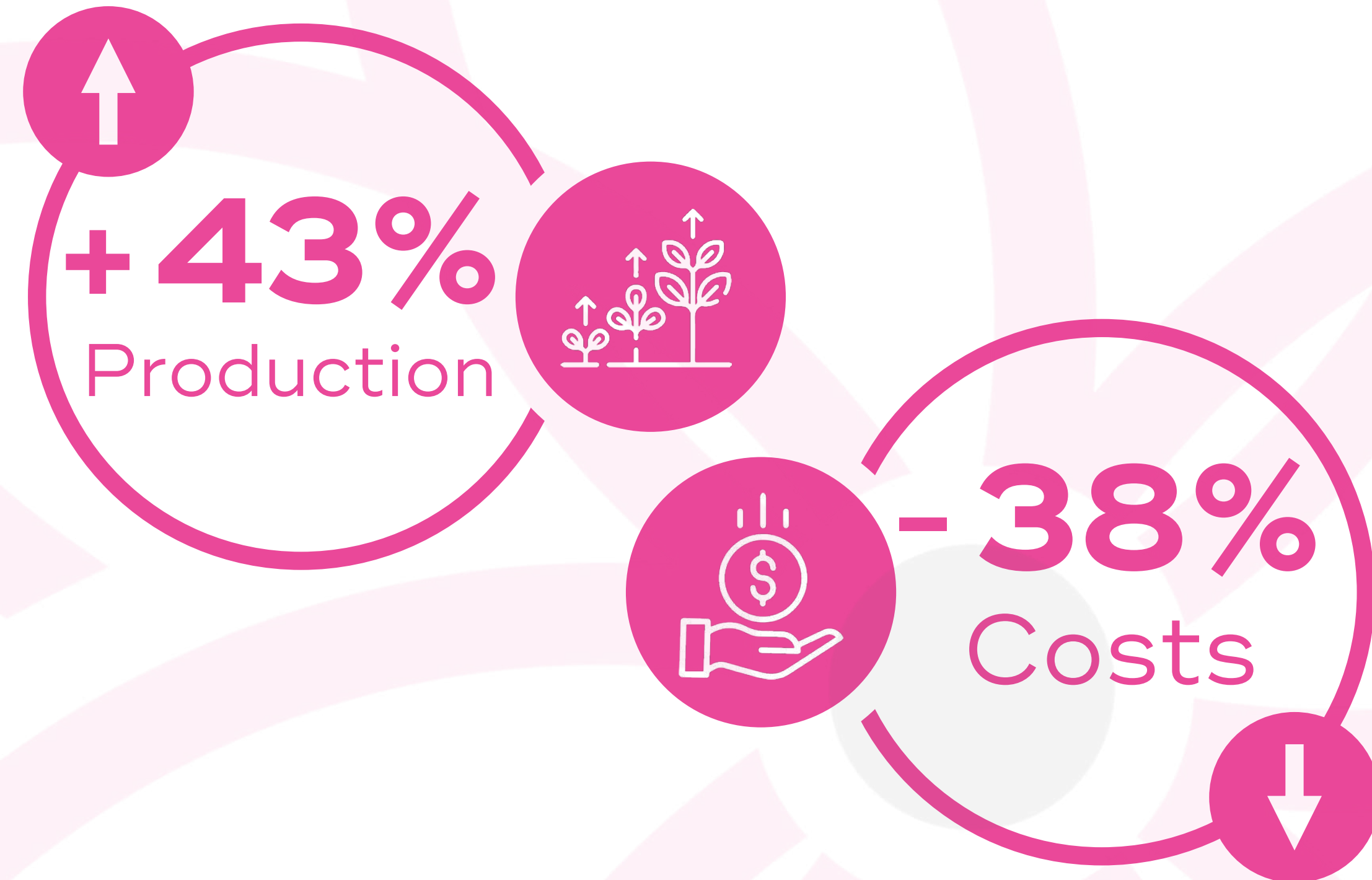
IMPACT

RESULTS

COMMERCIAL

 **2K** Farmer Waitlist

 **12** Partnerships
(Including Nestle)



FUNDING

 **\$70k** Grants

 **SBC** Sustainability 2022

PRIZES

Nestlé
Creator Challenge

TFF
Farmer Impact



Farmers

Access to knowledge that increases **yeilds** by **5x** in one cycle.



Experts

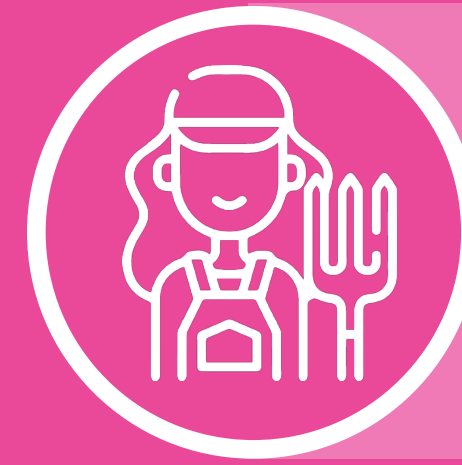
Using our tools they reach **10x farmers**.



Businesses

Connections with responsible producers achieving **40x direct products**.

OPERATION



- 25 Associated Producers
- 1 Full Crop Cycle from Start to Finish
- Specific Goals for Each Project
- Project Structuring and Execution



1. PREPARATION

Work Plan & Community Engagement

2. CALL FOR PARTICIPATION

Farmer Selection & Baseline Creation

3. AGRICULTURAL PLAN

Goal Setting & Project Design

4. COMPREHENSIVE ASSISTANCE

Technical Support & Hybrid Extension Services

5. MONITORING & IMPROVEMENT

Goal Evaluation & Improvement Plan Creation



1 NO POVERTY



77% raised income



8 DECENT WORK AND ECONOMIC GROWTH



100% improved conditions



13 CLIMATE ACTION



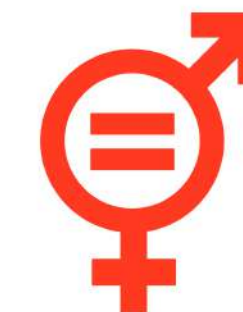
38% reduction in chemicals

2 ZERO HUNGER



43% more production

5 GENDER EQUALITY



40% producers are women

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



100% more technology

12 RESPONSIBLE CONSUMPTION AND PRODUCTION



100% traceability